Have:

* content inventory – current
* personas
* HDMI cable

# Intro

* Casual
* Continuing project, will note things that aren’t in paper since environment has changed
* March 31: Changed path to match header structure, which caused two links in the paper to change.

# Content Strategy

## Content Inventory

Hand out content inventory

Living document – now columns mapping current content to new headers

Analytics not helpful – so many links on home page. Student comment: different landing pages for all links (Banner).

Show home page

One portion: finding out that there was an old Mies directory on the GRC site – staff didn’t tell me that had moved.

## Content Structure

This will be the biggest improvement

In paper, showed the faculty page, but here’s another:

* Current library page is organized by departments, “designed by committee”

New structure is shown in the header

**Not in the document,** but here is current approach to implementing the header

* Started by creating post-it notes for each page on the current site from the inventory (orange)

Show photo

* Then started thinking about Libguides – have useful content that’s on a separate domain: creating library accounts, finding articles, etc.
* “rearranging deck chairs” – need to think about what

Databases by Format – this is attached to each database – Show current format of databases vs. database record, <http://216.47.136.104/databases/538>

**Concern:** “articles” and “databases” links require re-use of code due to limitations of CMS framework.

Show example of going from articles browse to full record to browse by content—path changes.

Want to serve users who use different terms, but may be problematic. Will need to test this specific action to see if it is true.

**Not in document,** Explain LibGuides and how they have hijacked content strategy by default

* Now: use to create quick guides
* After every xx months, review and determine what should go and what should be folded into site.
* Example: tutorials

## Micro interactions

## Increase Readability

# User-Centered Design

## Customize navigation

## Custom database sort

## User Personas

Architecture student: busy but does not necessarily write a lot of papers, not “lazy researcher”

## User Experience and Testing

# Electronic Resources

## Remove Catalog Search

Database finder:

* Using top 3 majors on campus for subject search
* Librarian input for content types. Allows colleagues to contribute them to be part of the process without

## Database Quick Search