Have:

* content inventory – current
* HDMI cable

# Intro

* Casual
* Continuing project, will note things that aren’t in paper

# Content Strategy

## Content Inventory

Analytics not helpful – so many links on home page.

## Content Structure

Current library page is organized by departments, “designed by committee”

Made post-its of current content from the inventor

Explain LibGuides and how they have hijacked content strategy by default

* Now: use to create quick guides
* After every xx months, review and determine what should go and what should be folded into site.
* Example: tutorials

## Micro interactions

## Increase Readability

# User-Centered Design

## Customize navigation

## Custom database sort

## User Personas

## User Experience and Testing

# Electronic Resources

## Remove Catalog Search

Database finder:

* Using top 3 majors on campus for subject search
* Librarian input for content types. Allows colleagues to contribute them to be part of the process without

## Database Quick Search