Have:

* content inventory – current
* personas
* HDMI cable

# Intro

* Casual
* Continuing project, will note things that aren’t in paper since environment has changed

# Content Strategy

## Content Inventory

Hand out content inventory

Living document – now columns mapping current content to new headers

Analytics not helpful – so many links on home page. Student comment: different landing pages for all links (Banner).

Show home page

One portion: finding out that there was an old Mies directory on the GRC site – staff didn’t tell me that had moved.

## Content Structure

This will be the biggest improvement

In paper, showed the faculty page, but here’s another:

* Current library page is organized by departments, “designed by committee”

New structure is shown in the header

Not in the document, but here is current approach

* Started by creating post-it notes for each page on the current site from the inventory (orange)

Show photo

* Then started thinking about Libguides – have useful content that’s on a separate domain: creating library accounts, finding articles, etc.
* “rearranging deck chairs” – need to think about what

Explain LibGuides and how they have hijacked content strategy by default

* Now: use to create quick guides
* After every xx months, review and determine what should go and what should be folded into site.
* Example: tutorials

## Micro interactions

## Increase Readability

# User-Centered Design

## Customize navigation

## Custom database sort

## User Personas

Architecture student: busy but does not necessarily write a lot of papers, not “lazy researcher”

## User Experience and Testing

# Electronic Resources

## Remove Catalog Search

Database finder:

* Using top 3 majors on campus for subject search
* Librarian input for content types. Allows colleagues to contribute them to be part of the process without

## Database Quick Search